

Luke Worley

CLIENTS

City of Wilmington
Creative Wilmington
Cucalorus Film Festival
DBoy Creative Studios

Grace for Children Foundation
North Brunswick Magazine
PURE Communications
Sirtris Pharmaceuticals

Star News
Wilmington Magazine
XDX Technologies

WORK EXPERIENCE

PROXY Multimedia | Wilmington, NC | 11/2007 - Current

Owner & Operator

Operator of a small multimedia design & production business. Working in all areas of print & web design. Specializing in identity development, branding consultation, web interface design, television commercial production, editing and some animation. Additional illustration division of business producing custom pieces for stock and personal use.

Sage Island Interactive Marketing Agency | Wrightsville Beach, NC | 11/2006-11/2007

Production Designer/E-mail Marketing

Production Designer - Encompassing all areas of production in print and web design. Development of identity campaigns, graphic design, web interface design & custom digital illustration for print & web. E-mail Marketing - Production, development and account maintenance for client newsletters & e-commerce sales promotions.

Star News | Wilmington, NC | 4/2004 - 11/2007

Art Director/Production Spec Designer

Art Direction - Directed the layout and design for Health & Medical Quarterly Publications.
Assistant Art Direction (Wilmington Magazine) - Layout for select editorial spreads and production design for advertisement.
Spec Designer - Delivery of spec advertisement campaigns used as tools in selling ad space to potential advertisers.

Abarta Media (Morris Communications) | Charlotte, NC | 1/2003 - 6/2004

Assistant Art Director/Production Design

Assistant Art Direction for What To Do St. Thomas Magazine, Charlotte Magazine & Breckenridge Magazines.
Production Design for the following City Guides: Baltimore Magazine, Kansas City Magazine, Orlando Magazine, WHERE Dallas, and Charlotte Magazine. Production of ads, image processing, and pre-press production.

SKILL SET

Years of experience in networking, teamwork, collaboration & idea manifestation.
Proficient in both Mac & PC platforms and respective applications:
InDesign, Quark, Illustrator, Freehand, Photoshop & Dreamweaver.
Final Cut, LiveType, and presentation software such as Keynote & Power Point.
Illustration, Iconography & Development.

EDUCATION

Art Institute of Charlotte, NC | 2000-2001 Digital/Graphic Design Certification

CONTACT

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